



MEDIA ALERT:
August 2019

'Sundae Funday' Celebrating Grandparents Across Chicagoland Kicks Off on Sunday, September 8 at Participating Culver's Restaurants

From Mimi to Gigi, Pops to Papa and just plain 'ol classic Grandma and Grandpa, all are invited to celebrate their grandparents old and young at Culver's this September! To commemorate Grandparents Day, participating Chicagoland Culver's restaurants are encouraging families to treat the "grand" in their life on Sunday, September 8th - and throughout the remaining Sundays in September - and it all starts with a spoonful of delicious Culver's frozen custard!

WHAT:

Make it a Grand Month for Grandparents

To celebrate the gift of grandparents, children and families across Chicagoland are invited to bring in their grandparent(s) for **'Sundae Funday' at 25 participating Culver's restaurants beginning on Grandparents Day** -- Sunday, September 8. For each Culver's frozen custard sundae purchased, guests will receive a second sundae (of equal value) FREE for their grandparent (limit one per customer; dine-in only). This special Buy One, Get One (BOGO) Free offer for Culver's frozen custard sundaes will be available on the remaining Sundays in the month: September 15, September 22 and September 29. All you have to do is ask your grandparent(s) on a date and bring 'em in for a cool treat!

In addition, grandparents and grandchildren of all ages can celebrate their "grand" connection by snapping a photo or capturing a sweet (or silly!) selfie at the designated lifesize pop-up picture frame in each restaurant. Guests are encouraged to post their photo on Instagram with the hashtag #GrandparentsDayCulversWay to share their love.

For every hashtagged photo posted on Instagram for Grandparents Day (September 8), the participating Culver's Chicagoland locations will continue to spread the joy by donating \$1 (for each photo) to [GENERATIONS UNITED](#) in support of their efforts to value and engage all generations. Generations United is a national organization focused on improving the lives of children, youth and older people through intergenerational strategies, programs and public policies.

WHEN:

Sunday, September 8, 2019
Sunday, September 15, 22 and 29

WHO:

Families across Chicagoland are encouraged to celebrate their grandparents in a *sweet* and *cool* way by inviting them to the table at participating Culver's restaurants (see below listing of 25 restaurants) for a "Sundae Funday." Children of all ages can invite

their grandparents on a date for a free sundae (with the purchase of one Culver's frozen custard sundae) on any of the qualifying Sundays in September (September 8, 15, 22 and 29).

WHERE:

25 Participating Culver's Locations across Chicagoland including:

ARLINGTON HEIGHTS 2060 Northwest Highway Arlington Heights, IL 60004
AURORA 509 State Road 59 Aurora, IL 60504
BERWYN 6943 W. Roosevelt Road Berwyn, IL 60402
BOLINGBROOK 250 N. Bolingbrook Drive Bolingbrook, IL 60440
BRIDGEVIEW 9229 S. Harlem Avenue Bridgeview, IL 60455
CHICAGO 3355 S. Martin Luther King Drive Chicago, IL 60616
CHICAGO 4939 W. Irving Park Road Chicago, IL 60453
CRYSTAL LAKE 400 Pingree Road Crystal Lake, IL 60014
DARIEN 531 Plainfield Road Darien, IL 60561
ELMWOOD PARK 7542 W. Grand Avenue Elmwood Park, IL 60707
EVERGREEN PARK 9515 S. Kedzie Avenue Evergreen Park, IL 60805
FRANKLIN PARK 2751 Rose Street Franklin Park, IL 60131
HOMewood 850 W. 183rd Street Homewood, IL 60430
JOLIET 219 S. Larkin Avenue Joliet, IL 60436
LOCKPORT 15940 S. Farrell Road Lockport, IL 60441
LYONS 8211 Ogden Avenue Lyons, IL 60534
MATTESON 20716 S. Cicero Avenue Matteson, IL 60443
MOUNT PROSPECT 1501 Dempster Street Mount Prospect, IL 60056
NEW LENOX 421 E. Lincoln Highway New Lenox, IL 60451
OAK LAWN 10745 S. Cicero Avenue Oak Lawn, IL 60453
ORLAND PARK 9130 W. 159th Street Orland Park, IL 60462
ROSEMONT 7050 Mannheim Road Rosemont, IL 60018
SCHAUMBURG 1800 Wise Road Schaumburg, IL 60193
ST. CHARLES 111 S. Randall Road St. Charles, IL 60174
TINLEY PARK 18248 Sayre Avenue Tinley Park, IL 60477

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About Culver's:

For over 30 years, Culver's guests have been treated to cooked-to-order food made with farm-fresh ingredients and served with a smile. The ever-expanding franchise system now numbers over 700 family-owned and operated restaurants in 25 states. The restaurants' nationally recognized customer service is based on small-town, Midwestern values, genuine friendliness and an unwavering commitment to quality. Signature items include the award-winning ButterBurger, made from fresh, never frozen beef, and Fresh Frozen Custard, including the famous Flavor of the Day program.

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